

## Message Text

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70

ACTION EUR-12

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FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 5536

INFO AMEMBASSY BELGRADE

AMEMBASSY BERLIN

USMISSION BERLIN

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMCONSUL LENINGRAD

AMCONSUL MUNICH

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY WARSAW

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E.O. 11652 N/A

TAGS: PFOR, PINT, UR

SUBJ: NOVEMBER 7 SLOGANS FOR 1975

REF: MOSCOW 5158

1. SUMMARY. THE CPSU CENTRAL COMMITTEE SLOGANS FOR NOVEMBER 7, PUBLISHED IN THE CENTRAL PRESS OCTOBER 11 (AND TRIMMED DOWN TO 62 AS COMPARED WITH 65 FOR MAY AND 63 FOR NOVEMBER 1974) GIVE THE OVERALL IMPRESSION OF STRONG CONTINUITY IN BOTH DOMESTIC SLOGANS PAY INCREASED ATTENTION TO SOCIALIST COMPETITIONS AND TO GREETING THE 25TH CONGRESS IN A WORTHY FASHION. THEY ALSO REVEAL CHANGES OF NUANCE REGARDING THE NATIONALITY QUESTION, TRADE UNIONS, AND AGRICULTURE. THE SLOGANS DEALING  
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WITH FOREIGN POLICY ARE CHANGED MARKEDLY REGARDING

SOUTHEAST ASIA, SLIGHTLY REGARDING THE MIDDLE EAST,  
AND TOPICALLY REGARDING CSCE BUT THE MAJOR CONCLUDING  
SLOGANS SHOW ROCK-LIKE STABILITY. END SUMMARY.

2. DOMESTIC AFFAIRS. FOLLOWING THE THREE TRADITIONAL  
"LONG LIVES" (FOR THE ANNIVERSARY OF THE OCTOBER REVOLU-  
TION, "GREAT OCTOBER" ITSELF, AND MARXISM-LENINISM),  
PRIDE OF PLACE IS GIVEN TO "MORE WIDELY DEVELOPING  
SOCIALIST COMPETITION" IN ORDER TO MEET THE 25TH  
CONGRESS IN A WORTHY FASHION. OMITTED IS THE MAY 1975  
MENTION OF STRENGTHENING THE USSR'S DEFENSIVE MIGHT.

3. SLOGAN NUMBER ELEVEN, ON THE FRATERNAL FRIENDSHIP  
OF THE PEOPLES OF THE USSR, OMITTS THE ADJECTIVE  
"UNBREAKABLE" WHICH APPEARS IN THE MAY CHARACTERIZATION  
OF THIS FRIENDSHIP.

4. THE TRADE UNION SLOGAN (NUMBER FOURTEEN) DROPS THE  
PHRASE "LONG LIVE SOVIET TRADE UNIONS--A SCHOOL OF  
COMMUNISM" AND THUS MAY SUGGEST A PARTIAL DOWNGRADING  
OF THE UNIONS' POLITICAL SIGNIFICANCE IN THE WAKE OF  
SHELEPIN'S OUSTER.

5. NEW URGENCY ON THE AGRICULTURAL FRONT IS IMPLIED  
IN SLOGAN 29, WHICH CALLS UPON AGRICULTURAL WORKERS TO  
STRUGGLE FOR INTENSIFICATION AND INCREASED EFFECTIVENESS  
OF AGRICULTURE, IN CONTRAST TO MAY'S SOFTER CALL FOR  
"ACTIVE PARTICIPATION" IN IMPROVING AGRICULTURE.

6. OTHER CHANGES IN THE DOMESTIC FIELD INCLUDE TOPICAL  
EMPHASIS ON THE STAKHANOVITE MOVEMENT (NUMBER 32)  
AND ON WORKERS' COLLECTIVES THAT FULFILL THEIR NINTH  
FIVE YEAR PLAN TASKS AHEAD OF SCHEDULE (NUMBER 21).  
SPECIAL PRAISE IS ACCORDED SOVIET SCIENCE (NUMBER 34),  
UNDOUBTEDLY IN CONNECTION WITH THE 250TH ANNIVERSARY OF  
THE ACADEMY OF SCIENCES. SOVIET WOMEN (NUMBER 17) ARE  
NOW TERMED "FLAMING" PATRIOTS, COMPARED WITH THE "ARDENT"  
PATRIOTS OF MAY.

7. THE MOST STRIKING (IF UNSURPRISING) FEATURE OF THE  
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FOREIGN POLICY SLOGANS IS THE ADVANCE OF VIETNAM,  
TOGETHER WITH LAOS AND CAMBODIA (MENTIONED FOR THE  
FIRST TIME), NEARLY TO THE TOP OF THE LIST, RIGHT AFTER  
THE COMMUNIST PARTIES, COMMUNISTS AND SOCIALIST COUNTRIES  
OF THE WORLD. THE MOVE, OF COURSE, IS LOGICAL,  
SINCE THE "HISTORIC VICTORY" IN VIETNAM MOVES THAT LAND  
CLOSER TO SOCIALISM (FROM THE SOVIET POINT OF VIEW)  
AND PRESUMABLY STRENGTHENS THE POSITION OF

SOCIALIST-ORIENTED LAO AND COAMBODIAN "PATRIOTS."  
THE LANGUAGE IS ALSO BEEFED UP, MOST SPECTACULARLY  
IN THE STATEMENT THAT THE "HEROIC VIETNAMESE PEOPLE"  
ARE NOW "CONFIDENTLY PROCEEDING ON THE PATH OF  
NATIONAL UNITY."

8. THERE IS ALSO A SMALL NEW TWIST IN THE MIDDLE EAST  
SLOGAN, WHICH NOW CALLS FOR A "JUST" AND SOLID PEACE FOR  
ALL STATES AND PEOPLE INSTEAD OF A "RELIABLE" AND SOLID  
PEACE.

9. REFLECTING HELSINKI, THE EUROPEAN PEOPLES ARE NOW  
SUMMONED "PERSISTENTLY TO WORK FOR FULL REALIZATION IN  
LIFE OF THE PRINCIPLES AND UNDERSTANDINGS AGREED BY THE  
EUROPEAN CONFERENCE," RATHER THAN FOR ITS SUCCESSFUL  
COMPLETION, AS BEFORE.

10. THE CYPRUS SLOGAN REPEATS THE DEMAND FOR "FULL WITH-  
DRAWAL OF ALL FOREIGN FORCES FROM CYPRUS TERRITORY" FIRST  
MADE IN MAY, I.E., IT DOES NOT PICK UP THE DEMAND FOR  
WITHDRAWAL "FROM THE ISLAND" (THUS INCLUDING THE SBA'S)  
WHICH HAS APPEARED RECENTLY IN THE SOVIET PRESS.

11. THE PORTUGAL SLOGAN IS UNCHANGED: IT WOULD APPEAR  
THAT DROPPING LAST OCTOBER'S CALL FOR CLEANSING EUROPE  
FULLY OF FASCIST REGIMES, WHICH WAS ACCOMPLISHED IN APRIL,  
IS ENOUGH FOR NOW.

12. ALL THESE VARIATIONS SEEM MINOR COMPARED WITH THE  
ROCK-LIKE STABILITY OF THE KEY CONCLUDING FOREIGN POLICY  
SLOGANS, ON ASIA, DETENTE, NON-USE OF FORCE AND DISARMAMENT,  
SOVIET FOREIGN POLICY, THE 24TH CONGRESS PEACE PROGRAM,  
THE USSR, AND FORWARD TO COMMUNISM UNDER THE MARXIST-  
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LENINIST BANNER. HERE, NOT A COMMA HAS MOVE SINCE LAST  
NOVEMBER.  
STOESSEL

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## Message Attributes

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